

Privacy Policy

This privacy policy sets out how Beautifully Balanced uses and protects any information that you give us. Beautifully Balanced is committed to ensuring that your privacy is protected. Should we ask you to provide certain information online or in paper form, you can be assured that it will only be used in accordance with this privacy statement/policy.

Beautifully Balanced may change this policy from time to time by updating this page. This policy is effective from 25/5/18 and notes that any personal data provided to Beautifully Balanced is processed by the business owner, Samantha Dinnage.

What we collect

Beautifully Balanced may collect the following information:

- Name
- Information you provide us with when contacting us, including email address, may be recorded.
- Demographic information such as postcode, preferences and interests.
- Sensitive information, such as any health concerns to protect your safety in class

What we do with the information we gather

We require this information to understand your needs and provide you with a better personal service, and in particular:

- Electronically stored email addresses are used for mailing lists for delivery of monthly newsletters and class updates.
- We may use the information to improve our products and services and notify you of any changes.
- We may periodically send promotional emails about new services or products, special offers or other information which we think you may find interesting using the email address which you have consented to provide.
- From time to time, we may also use your information to contact you for our market research purposes. We may use the information to customise the services and/or website according to your interests.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical and electronic procedures to safeguard and secure the information we collect. Internal record keeping is either paper based and kept in a secure location or electronic records are password protected

Controlling your personal information

- All new registration forms will contain options to opt-in for direct marketing
- Previous registrations will be asked to opt-in for any direct marketing
- If you have previously agreed to us to using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at contact@beautifullybalanced.online
- Any personal data provided with your consent will be held for the foreseeable future unless otherwise stated. If at any time you wish for your data to be removed, please contact us in writing or via email.
- We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so